

## Press Release

### Thomas International Launches Newly Redesigned Website



September 17, 2008 (Toronto) - Thomas International, a global leader in the provision of on-demand behavioral assessments has announced the launch of their newly redesigned website. The new site will incorporate a more user-friendly interface and provide prospective clients and existing clients with a more fluid online environment.

Thomas International partnered with Devtopia Digital to create the site logic and modern visual design. This new website brings Thomas' most valuable content to the surface, allowing users to more easily access it.

In addition to the re-organization of their existing information, Thomas has included updated articles and information to keep clients up-to-date.

Merle Ballaigues, President of Thomas International Inc. (North America) states "Thomas' website is the global window into everything about the company, so not only have we improved the usability, we're giving our customers something extra -- a more positive, rewarding and efficient experience with Thomas."

Thomas International is constantly looking to better serve their client base and this new website works towards the demands of today's business sector. Clients want to be able to have on-demand information, making their dollars go further as well as their business.

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**About Thomas International**

Thomas International is a global leader in the provision of on-demand behavioral assessments and reporting used to recruit, develop and retain top talent. Thomas International's DISC-based behavioral assessments are delivered software-as-a-service (SaaS) and are designed to meet the unique requirements of small, mid-sized and enterprise level companies in every industry.

For over 25 years Thomas International has enabled its clients to more effectively manage their human capital and with a presence in 60 countries and availability in over 56 languages. Thomas International is one of only a few truly global on-demand human resources solution providers focused on behavioral assessment. More than a million Thomas International software-as-a-service (SaaS) delivered assessments are completed each year. [www.thomasinternational.net](http://www.thomasinternational.net)

**About Devtopia Digital**

Devtopia Digital, founded in 1998, provides a full range of services and solutions that include web application development, web marketing, interactive strategy, and back office integration.

Devtopia Digital staff includes java developers, windows programmers, database administrators, flash and user interface experts along with project managers.

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