

Press Release

Thomas International to Launch Thomas 360 at CIPD Conference Harrogate in October, 2007

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Peter Farrow
Managing Director,
Thomas International UK

August 10, 2007 (Marlow, UK) – Thomas International today announced that it will be exhibiting at the CIPD Annual Conference and Exhibition October 2007 in Harrogate, UK. While at CIPD Thomas will be launching the new Thomas 360 Assessment.

The Thomas 360 is a new web-based tool that allows people to rate themselves on a set of competences, then compare their ratings with those given by a minimum of six other people they have nominated – usually managers, peers, subordinates and even customers and external suppliers. The gap between how employees see themselves and how others see them consistently proves to be the best way to address performance issues and identify development needs. The Thomas 360 can also give a much needed boost to morale because a person's own scores are often lower than the other people's ratings.

Peter Farrow, MD of Thomas International UK comments, “To achieve improvements in the performance of both individuals and organizations you need to begin with a strong platform of awareness and understanding. For individuals this means not only an awareness of self but also an understanding of how others within the organization perceive them. The Thomas PPA and Thomas 360 combined provide a powerful resource for any organization looking to dramatically increase its performance levels and increase profitability.”

Malcolm Menard, Thomas International Regional Director North comments, “Thomas360 can massively increase a person's self awareness and can be used as the foundation for personal development as well as strategic organizational planning. Used alongside the Thomas PPA and Thomas EIQ, Thomas360 can truly harness the potential of your people.”

Press Release: Thomas to Launch Thomas 360 Assessment at CIPD Conference Harrowgate in October, 2007

About CIPD

The Chartered Institute of Personnel and Development (CIPD) is the professional body for those involved in the management and development of people. With 130,000 individual members, CIPD's goal is to lead in the development and promotion of good practice in the field of the management and development of people, for application both by professional members and by their organizational colleagues.

About Thomas International

Thomas International is a global leader in the provision of on-demand behavioral assessments and reporting used to recruit, develop and retain top talent. Thomas International's DISC-based behavioral assessments are delivered software-as-a-service (SaaS) and are designed to meet the unique requirements of small, mid-sized and enterprise level companies in every industry.

For over 25 years Thomas International has enabled its clients to more effectively manage their human capital and with a presence in 60 countries and availability in over 56 languages. Thomas International is one of only a few truly global on-demand human resources solution providers focused on behavioral assessment. More than a million Thomas International software-as-a-service (SaaS) delivered assessments are completed each year. www.thomasinternational.net

For further information or interview opportunities please contact:

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